



WALT DISNEY Entertainment

## Future World, Epcot

# MISSION: SPACE DEDICATION

“WE CHOOSE TO GO!”

**SHOW SCRIPT**  
**Revision 5.0**  
**October 2, 2003**

© Disney

Producer:	Jack Mulligan
Show Director:	Alan Bruun
Writers:	Stacy Barton

### NOTICE

This material, and all concepts, ideas and information contained herein, are confidential and are the property of the Walt Disney Company. This material, including the concepts, ideas and information contained herein, shall not be published, broadcast, reproduced, disseminate, disclosed or used in any form or by any means, without prior express written permission of The Walt Disney Company. All rights reserved.

© Disney.

Our VIP Guests pass through the Innovations hub and reach the fantastic architecture of Mission Space glowing against the night sky. In front of the attraction sits a sleek swirling stage where the dedication by the Executives will occur. A large glass HoloScreen sits to the left of the stage, and two large "Planet" orbs flank the attraction and carry the IMAG and video segments of the ceremony.

Once the audience has assembled, the lights on the stage and the attraction dim.

Overhead a series of skyrockets burst, filling the sky with a thousand twinkling stars.

Quiet music begins to play, and a familiar voice is heard.

Images of star fields, gorgeous galaxies from the Hubble telescope appear on the two enormous spheres flanking the building.

Music opens into lush, Copland-esque sound.

Fireworks illustrate the words.

Moon images on spheres

**VO ANNOUNCER:**

(As needed prior to event)

Ladies and Gentlemen – please make your way to the Mission Space courtyard – the Dedication Ceremony for Mission Space is about to begin.

**WALTER CRONKITE:**

How magical the night must have been, long before cities and towns threw their own dim light toward heaven and crowded out the purple sky.

Where did it all begin, our fascination with the stars? When did we first choose to wonder, to lift our eyes in curious fascination towards the heavens?

It all began with a starlit sky...

a milky way...

a comet...

a moon.

Music becomes more ominous

Images of zodiac, mythological beasts, dragons etc.

Images of early star charts, medieval astronomers.

Triumphant music

Images of each scientist accompany narration

Images of Renaissance star maps, telescopes, etc.

Rapid images of technology through 18<sup>th</sup>-19<sup>th</sup> centuries

Images of Wright flier and early aircraft

Images of early rockets

Music speeds up into "20<sup>th</sup> century pace"

Video of JFK, early space program, Video of Yeager and X15, Carpenter Glenn and Mercury capsule, First spacewalk etc.

Video of Armstrong on moon, moon buggies, flag being planted, LEM etc.

Video of late 20<sup>th</sup> century space program escalating into Shuttle and ISS.

Images of experimental spacecraft leading to images of Mission Space vehicle.

And with our wonder came our imagination. Visions of mystical monsters struck terror in our hearts. For centuries the heavens were mysterious, frightening and unpredictable. But we chose to conquer our fear and began to chart the stars and decipher their movements.

Then came the age of discovery – Copernicus...  
Da Vinci...  
Galileo

And as we chose to discover - a revolution began. And from our quest to understand the heavenly bodies - a science was born.

With new discoveries came a new longing to explore--an insatiable fascination with flight. From the Wright brothers at Kitty Hawk, to the very first rocket flight - the race to place a man in space began.

In the 20<sup>th</sup> century, a new breed of heroes was born.

Aviation pioneers chose to take us beyond the speed of sound and opened the door for space travel. The Apollo astronauts chose to take a giant leap for mankind and walk on the moon!

And now bold men and women live in space for months at a time, while extraordinary technology probes the limits of the universe.

Today a new Millennium brings a new dream – a not-too-distant future where all of us can choose to go. A time when the reality of space travel awaits us all! A time before us when the portal to the heavens will open and we travel to Mars on Mission: Space!

Music swells as ROCKETMAN blasts off from the top of Mission Space building, circles and accelerates out of sight.

As ROCKETMAN disappears in the distance, one last burst of fireworks explodes overhead.

Stage lights come up as MICHAEL EISNER, CARLY FIORINA, and SEAN O'KEEFE take the stage. MICHAEL is the first to step up to the podium.

**MICHAEL EISNER**

Welcome to Mission: Space everyone. I'm Michael Eisner and all of us at the Walt Disney Company are thrilled that this day has arrived.

As we stand before the gleaming curves of this magnificent structure, I would first like to congratulate Walt Disney Imagineering.

Imagineers spent 650,000 hours and – well, I won't say how much money – creating Mission: Space. In doing so, they have, I believe, delivered the quintessential Disney attraction. Mission: SPACE combines the art of storytelling – so central to all that we do here at Disney – with fantastic technology . . . All with the sole aim of transporting our guests to a place they've never been – never even dreamed they could go. . . Mars.

Mission: SPACE is a one-of-a-kind experience, and it thrills and inspires like no other attraction, anywhere.

You know, as we officially launch Mission: SPACE tonight, we are following a path blazed by Walt Disney, himself.

Space travel was a particular fascination for Walt. He had personal friendships with rocket scientists, created forward-thinking TV shows that helped the U.S. Space Program gain public support, and at California's Disneyland created a whole area devoted to man's future among the stars – Tomorrowland.

Here at Walt Disney World we have been eager to create an attraction like Mission: SPACE for years – an attraction that could authentically reproduce the drama and excitement of astronaut training yet be accessible to young and old alike.

Now with breakthrough technology never before used in a theme park, that mission is accomplished.

Technology is a critical part of the Mission: SPACE story, and we were very fortunate to have on our side a company that understands technology in ways few – if any – can rival. So it is with great pleasure that I welcome to the stage Carly Fiorina, CEO of our presenting sponsor, HP.

Applause as CARLY FIORINA steps to the podium.

**CARLY FIORINA:**

Thank you, Michael – good evening everyone.

Even as we look to the future here at Mission: SPACE, I want to take a moment to look back at the past.

It was more than 60 years ago when Mr. Hewlett and Mr. Packard (NAMES), still working out of a garage in Palo Alto, California, sold one of their inventions – an oscillator, to be exact – to a filmmaker named Walt Disney. The device, leading edge technology for its time, fine tuned the acoustics in movie theaters presenting the animated motion picture “Fantasia” – increasing the entertainment “wow” of that groundbreaking film.

It was a pivotal moment in the history of HP.

Now, here we are, again working with Disney, and again providing technology that boosts the “wow” factor of this incredible attraction.

I am thrilled with the perfect blend of technology and entertainment that this latest endeavor, Mission: SPACE, reveals.

I’m also thrilled during the creation of Mission: SPACE, Disney worked with an organization that is familiar to us, as well – the National Aeronautics and Space Administration. HP is the computing power behind Mission Control, so it is with special pride that I introduce NASA Director Sean O’Keefe, here tonight representing all

the men and women who help our nation reach for the stars.

**SEAN O'KEEFE:**

Thanks, Carly!

Earlier today, I rode Mission: SPACE with students from an aerospace program at Orange County's Oak Ridge High School. It was a lot of fun, but even more than that.

Seeing the exhilaration on their young faces, hearing the thoughtful questions this attraction provoked left me feeling excited.

You see one of our missions at NASA is to inspire the next generation of explorers. And I feel certain that Mission: SPACE, will help us do that. Disney Imagineers worked with NASA scientists, engineers and astronauts to ensure that even as Mission: SPACE launches our imaginations, the attraction remains grounded in real science and sound theory.

For the future of the space program – indeed, for the future of our nation – it is critical that more students pursue scientific education and careers in science. It is our hope that endeavors such as this one will inspire them to do just that.

This evening the Governor of Florida is here to join us as we celebrate the kind of partnerships that make a project like Mission: SPACE a success. Ladies and Gentleman Governor Jeb Bush!

**GOVERNOR BUSH:**

Thank you Sean. It is an exciting time when we see two of Florida's vital

industries, the space program and tourism, join hands on an endeavor like Mission: SPACE!

This is the kind of collaboration that makes our state and our country an inspiration to children and families around the world!

As Floridians we are proud to share the wealth of opportunities found here in our great state. From the NASA programs rich in discovery at the Kennedy Space Center to the vacation excitement of Walt Disney World, we are pleased to celebrate the opening of Mission: SPACE!

**MICHAEL EISNER:**

Thank you Governor Bush.

And now, I'd like to introduce some of those very special members of the NASA team, a group of heroes who embody the spirit of all those who chose to go into space.

To ensure the authenticity of the Mission: SPACE experience, Disney looked to current and former astronauts. Earlier today, I believe, the attraction passed their final test. Is that correct Sean?

**SEAN O'KEEFE:**

Yes, and now I'd like to introduce those astronauts, past and present.

WALLY SCHIRRA enters and takes his place on the stage.

Ladies and Gentlemen, Representing Project Mercury – Wally Schirra!

JIM LOVELL enters and takes his place on the stage.

Representing Project Gemini – Jim Lovell!

BUZZ ALDRIN enters and takes his place on the stage.

Representing Project Apollo – Buzz Aldrin!

And representing the Space Shuttle Program – Bruce McCandless and

BRUCE MCCANDLESS and GUION BLUFORD JR. enter and take their places on the stage.

Guion Bluford Jr!

I'd also like to introduce a few folks who really wanted to be here tonight, but couldn't quite make the commute. Fellas? Can your read me?

The Hologram to the left of the stage suddenly comes to life with a picture of the International Space Station. There is a burst of video and audio static and we see a 'live' shot of YURI MALENCHENKO and ED LU in the interior of the ISS.

**ED LU:**

Hello to everyone at Walt Disney World, and greetings from the International Space Station! I'm Science Officer Ed Lu, along with my crewmate, Commander Yuri Malenchenko. It's good to see some smiling faces back on Earth!

**YURI MALENCHENKO:**

And it's great to be a part of the dedication of Mission: Space!

**ED LU:**

It makes me proud to represent everyone who chooses to wonder and explore the sky. I still remember how I felt when I was chosen to go to the International Space Station. And you know what? It's just as incredible as you think it is!

**SEAN O'KEEFE:**

Well guys, is there anything else you want to add?

**ED LU:**

I don't think so...the only thing left is to go into the future - to a time when all of you can choose to go and experience space travel!

**YURI MALENCHENKO:**

So start the countdown!

**MICHAEL:**

Okay, you ready up there?

**BOTH @ ISS (OR JUST Ed Lu):**

10-4!

**MICHAEL:**

All right then, here we go!

EXECUTIVES, ASTRONAUTS & AUDIENCE count down with the ISS Astronauts. The ground begins to rumble and smoke billows from around the attraction.

**ISS ASTRONAUTS & VOICE OF NASA**

10-9-8-7-6-5-4-3-2-1

**VOICE OF NASA:**

IGNITION!

Huge flames shoot from the roof of Mission Space as the booming sounds of a rocket launch fill the space. Triumphant music swells as fireworks chase around the perimeter of the attraction and then shoot straight up into the sky, exploding into extraordinary, 'cosmic' shapes. A comet shoots across the sky as the fireworks intensify, turning from red to white and filling the sky with light.

**VOICE OF NASA:**

Epcot we have lift off!

After the spectacular finale, lights come up on the attraction, and we hear its signature music.

**VO ANNOUNCER:**

Ladies and Gentlemen – Thank you for sharing this special moment with us. We hope you enjoy your evening here at Future World. Now please join us at the fountain stage for the fantastic music of Sugar Ray!

At the end of SUGAR RAY's set (approximately 9:15) the Announcer is

heard again.

At the end of ILLUMINATIONS, the Announcer is heard again.

The final number of the B-52's ends with a flurry of pyrotechnics from the Innoventions rooftops.

**VO ANNOUNCER:**

Ladies and Gentlemen – you are invited to enjoy dessert and coffee on World Showcase Plaza, where a performance of the spectacular “ILLUMINATIONS; Reflections of Earth” will begin shortly.

**VO ANNOUNCER:**

Ladies and Gentlemen – we hope you have enjoyed this evening's presentation of “ILLUMINATIONS: Reflections of Earth. The party continues in just a few moments at the Fountain Stage, with the fabulous B52's!

**VO ANNOUNCER:**

Ladies and Gentlemen – thank you for being a part of this very special evening here at Epcot. Goodnight, and happy journeys to whatever planet you call home.