

To Whom It May Concern:

My name is Mark Huffman, and this is a letter of recommendation for Stacy Barton. I have worked with Disney for the past seventeen years with my most recent assignment being the Creative Director of Entertainment at Disneyland Paris. I have worked with Ms. Barton in multiple capacities, on a vast number of projects, and my knowledge of her as a person and her work is quite extensive.

Stacy understands the power of storytelling, the magic of fantasy, and the tapestry of human emotions. Through her knowledge of fundamental elements and design, she expertly uses language and the spoken word, often in its simplest form, to move the dramatic action forward with clarity and precision. Stacy has the unique ability of painting an emotional picture that invites the audience to step into the story and experience its wonder.

I have worked with Stacy in varying capacities depending on the creative need in the moment. In Disneyland Paris, Stacy was instrumental in defining the story for an outdoor experience that finally became the *Jungle Book Jive*. This piece became one of DLP's highest rated parade experiences to date. I brought Stacy in build a new concept that would redefine the Disney Junior Brand for live entertainment at Disneyland Paris. At Walt Disney World, I enlisted Stacy to help write the script for the firework show that was the finale to our Service Award Night celebrating our Disney Cast members. Her script gave us the framework we needed to build the music, capture their hearts, and beautifully acknowledge each cast member's contribution to making the magic of Disney.

Stacy is a brilliant collaborator. I have involved her by throwing a concept at her and letting her become the lead point in developing the entire story. I have also written the piece myself, and then brought her in on the project to make the show better. I have used her simply as a thought partner in defining what the script, show, or theatrical moment could become. I have even asked her to work with other show directors on my teams, in order to develop their talents and skill levels to make their efforts succeed. With every request, Stacy adds dimension, texture, and a refinement to the moment that didn't exist before.

Stacy knows how to become a part of any creative team and can provide answers where only questions existed before. She leads with a bright spirit and light that generates an energy that is contagious. When she is on the project, everyone's work is better, and I would fly with her anytime. Please, if you have specific questions, don't hesitate to ask or reach out to me.

Sincerely,

Mark Huffman, Creative Director Disneyland Paris (former)

Show Director, Walt Disney World Resort (current)

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I have had the pleasure of working with Stacy on dozens of major projects over many years, including entertaining stage shows, special events, animal encounters, convention gatherings and corporate storytelling. Consistent through all of this is Stacy's ability to contribute to, and often drive, the creative and planning process. She has that rare ability to create an atmosphere where everyone contributes, and ideas and solutions flow freely. Goals and dreams are shared, and obstacles and opportunities are revealed. The real magic happens at the end when we say, "Stacy, can you make some sense of all of this and how we should proceed?" It is always remarkable how she is able to consider all the solutions and all the hurdles to deliver a plan, a treatment, or a script that addresses our goals.

Not only do I admire her professional and skilled approach to her work, but I also appreciate the calm and joyful manner that is her style. She is a delight to be around, and a most valued member of the team. I have no doubt that others will enjoy their collaboration with Stacy as much as I have.

Dennis Wirzman, Corporate VP Entertainment, SeaWorld (former)  
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I have had the opportunity to work with many creative people throughout my career, but Stacy Barton is a true treasure. She has the ability to understand the emotion, the goal, and the audience while transforming ideas into a story. She masters clarity without losing the creative juicy details! I would embrace any opportunity to collaborate with Stacy, her abundant versatility makes her the perfect partner no matter the subject.

Janet Wagner, Executive Director of Creative Design  
MGM Resorts Event Productions  
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To Whom it May Concern:

I've been a Creative Director and Show Director with Disney for more than three decades and this is a letter of recommendation for Stacy Barton.

Stacy is not only a brilliant, and award-winning writer – but a critical thought partner. I have had the wonderful privilege of collaborating with Stay for over 20 years. In that time not only has she provided me with the writing and words for thousands of creative projects, but has also

been a partner in the brainstorming, development and debut of the most amazing, successful and memorable shows in the industry.

Stacy doesn't just take dictation from me, a creative show director with Disney, she listens, interprets and inspires me with her creative mind. She takes my creative ideas and concepts and brings them to life in ways that raise them to an entirely new level. While she is completely confident in her ability, she is unique in the fact that her collaborative personality allows her to take feedback with grace and appreciation. Rewrites, adjustments and changes are no problem. Her patience and calm attitude are important tools in a highly competitive business where everyone seems to have an opinion. She listens and adapts. She observes and provides suggestions. She goes back to the creative well and always finds new ideas and solutions.

From stage shows to musicals, from parades and firework spectacles to highly customized one-of-a kind experiences, from merchandise launches to corporate events, Stacy has provided the words, lyrics and emotion that have touched hearts, inspired minds and thrilled audiences.

Stacy was a performer herself. This has given her the unique ability to understand the actor's mindset, the timing of comedy, the power of emotion, the skill of suspense and the technique to engage an audience.

Her creative writing is the catalyst that inspires the entire creative production team. From backstory, script and character development to stage direction, she provides a clear and creative blueprint that unifies and guides each discipline.

Her unique storytelling seamlessly moves between theme park shows and spectacles, highly customized high-end immersive experiences, interactive merchandise offerings, corporate events, industrial videos and so much more. Stacy has the ability to become an expert in any brand, industry, theatrical format, audience or subject and create the words to tell the perfect story. I have watched with awe as she has leafed through reams of technical lingo, navigated complex corporate cultures, collaborated with high profile egos and orchestrated diverse opinions to create perfect cohesive stories. Stories that have helped Fortune 500 companies motivate and inspire their teams.

She has worked with Broadway composers to create complex musicals. Collaborated with song writers to create custom fireworks shows. Partnered with designers to realize parades and spectacles. Met with merchandisers to create unique offerings. She seamlessly transitions

between project and team to find the right words, style and desired outcome. Her work has touched and entertained lives all over the world.

Words are simply black and white characters on a page – but when Stacy Barton skillfully arranges them, they are a priceless artform with the power to motivate, inspire and delight.

What do I reach for first in my toolbox of resources? Who is at the top of my key success factor list? That's easily summed up in the two most powerful words I know: Stacy Barton.

Ken Malquist, Creative Show Director, Disney Event Group  
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