



# STACY BARTON

Story Strategist | Narrative Designer | Scriptwriter | Author  
words@stacybarton.com | www.stacybarton.com | LinkedIn

Known for my organic approach to new show creation and audience-centric experience design, I've spent the past twenty-five years creating award-winning immersive shows and experiences for Disney and many others around the world. As a show writer, I'm equally at ease imagining new content, using folklore and fairytales as structural forms, or transforming films and books into compelling live experiences. These days I spend a good bit of my time as a Senior Show Writer on the global Creative and Advanced Development team for live entertainment at Walt Disney Imagineering.

## PARTIAL CLIENT LIST 2000-PRESENT

- Walt Disney Company
  - Walt Disney Imagineering
  - Disney Live Entertainment
  - Disney Parks, Experiences & Products
- Cirque du Soleil
- Ringling Bros. Barnum & Bailey Circus
- Feld Entertainment
- Bollywood Parks Dubai
- Shanghai Haichang Ocean Park
- SeaWorld Parks & Entertainment
- NEON Global
- World Heritage Exhibitions
- The Room Laboratories
- BRC Imagination Arts
- THG
- Solomon Group
- Magic Makers Group
- Astrid Entertainment

## SAMPLE WORK

Whether I'm developing an immersive experience, an attraction, a venue, a theme park, a stage show, or a spectacle, I deliver excellent quality with a fast turn-around. As a career contractor, I have a feel for industry trends and am comfortable adapting to diverse teams. I'm known for my easy laugh, collaborative spirit, and boundless creativity.

## IMMERSIVE EXPERIENCES

Multimillion dollar "pop-ups" at Walt Disney World:

- *Room for One More* (Haunted Mansion)
- *Club Evil* (Disney Villains)
- *Stone of Stones: Escape Room* (Agents of Shield)
- *Falling Into Wonderland* (Alice in Wonderland)
- *Jolly Holiday with Mary* (Mary Poppins)
- *Monsters In Training* (Monsters Inc.)

## ATTRACTIONS

- *Family Entertainment Center* (Cirque du Soleil)
- *Sins of the Sea* (Neon Global)
- *Barnstormer* (American Heartland / THG)
- *Beauregard's Bayou Boats* (American Heartland / THG)
- *The American Dream* (Magic Makers Group)
- *SCAD Atlanta* (BRC Imagination Arts)
- *Jadoo* (Riva Creative, Bollywood Parks Dubai)
- *Soundscape* (DreamVision)
- *Adventurer's Club, Pleasure Island* (Walt Disney Imagineering)
- *Comedy Warehouse, Pleasure Island* (Walt Disney Imagineering)

## SPECTACLES

- *Friendtastic! Parade* (Hong Kong Disneyland)
- *Mickey's Jammin' Jungle Parade* (Disneyland Paris)
- *Sea Magic* (Shanghai Haichang Ocean Park)
- *Illusination* (Ringling Bros. and Barnum & Bailey Circus)
- *Celebrate You!* (Walt Disney World)
- *How the West Was Fun* (Walt Disney World)
- *Dream, Wish, Believe!* (Walt Disney World)

## BOOKS

- *Lily Harp: Novella & Stories*
- *Like Summer Grass*
- *Surviving Nashville: Short Stories*
- *Babba and I Went Hunting Today*
- *The Family Who Saved Christmas*
- *The Magic Snowflake*
- *Auntie Jingle's Merry Christmas to All*
- *Santa and the Royal Magic*

## SHOWS

- *Disney Villains: Unfairly Ever After* (Walt Disney World)
- *Legend of Luna* (BRC Imagination Arts)
- *Disney Junior Dream Factory* (Disneyland Paris)
- *Forest of Enchantment* (Disneyland Paris)
- *Generation Nature: Live!* (SeaWorld)
- *Killer Whales Up Close* (SeaWorld)
- *The Music of Disney: Live on Stage!* (Walt Disney World)
- *Hoist the Sail With Jack Sparrow* (Disneyland Paris)
- *Fairytale Players* (Disney Cruise Line)
- *Santa's Workshop* (Walt Disney World)
- *A Child's Christmas in Wales* (Mad Cow Theatre)
- *Dear Father Christmas* (Mad Cow Theatre)

## ANIMATION

- *Legend of Luna* (BRC Imagination Arts)
- *Star Wars AR Rebel Mission* (Walt Disney World)
- *World Building Video Game* (Astrid Entertainment)
- *New Arabian Nights* (Riva Creative, Bollywood Parks Dubai)
- *Jambo Amigos!* (Lampstand Productions)
- *Christmas in Hollyville* (P2P)

## PUBLIC SPEAKING

- *Audience-Centric Storytelling & Design* (WXO London Summit)
- *Storytelling for Themed Entertainment* (Disneyland Paris)
- *Story for Immersive Experiences* (Disney Event Group)
- *How to Tell a Story in a Theme Park* (Creative Academy)
- *Industry Speaks* (Full Sail University)
- *The Elements of Story* (Disney Institute)
- *Writers Sidestepping the Adjunct Trap* (AWP Panelist)
- *From the Stage to the Page* (F. Scott Fitzgerald Literary Conference)

## REFERENCES

- Theron Skees, former Portfolio Executive, Walt Disney Imagineering: [theron@designerscreativestudio.com](mailto:theron@designerscreativestudio.com)
- Wendy Ruth, Creative Director, Disney Live Entertainment, Walt Disney Imagineering: [wendy.ruth@disney.com](mailto:wendy.ruth@disney.com)
- Mark Huffman, Creative Director, Disney Live Entertainment, Walt Disney Imagineering: [mark.huffman@disney.com](mailto:mark.huffman@disney.com)